



**TAGZ GROUP**



To create a trusted trading environment and liquid Dual Gateway Exchange that allows users to confidently trade by removing all pitfalls of the unregulated cryptocurrency space on a stable and sustainable platform.



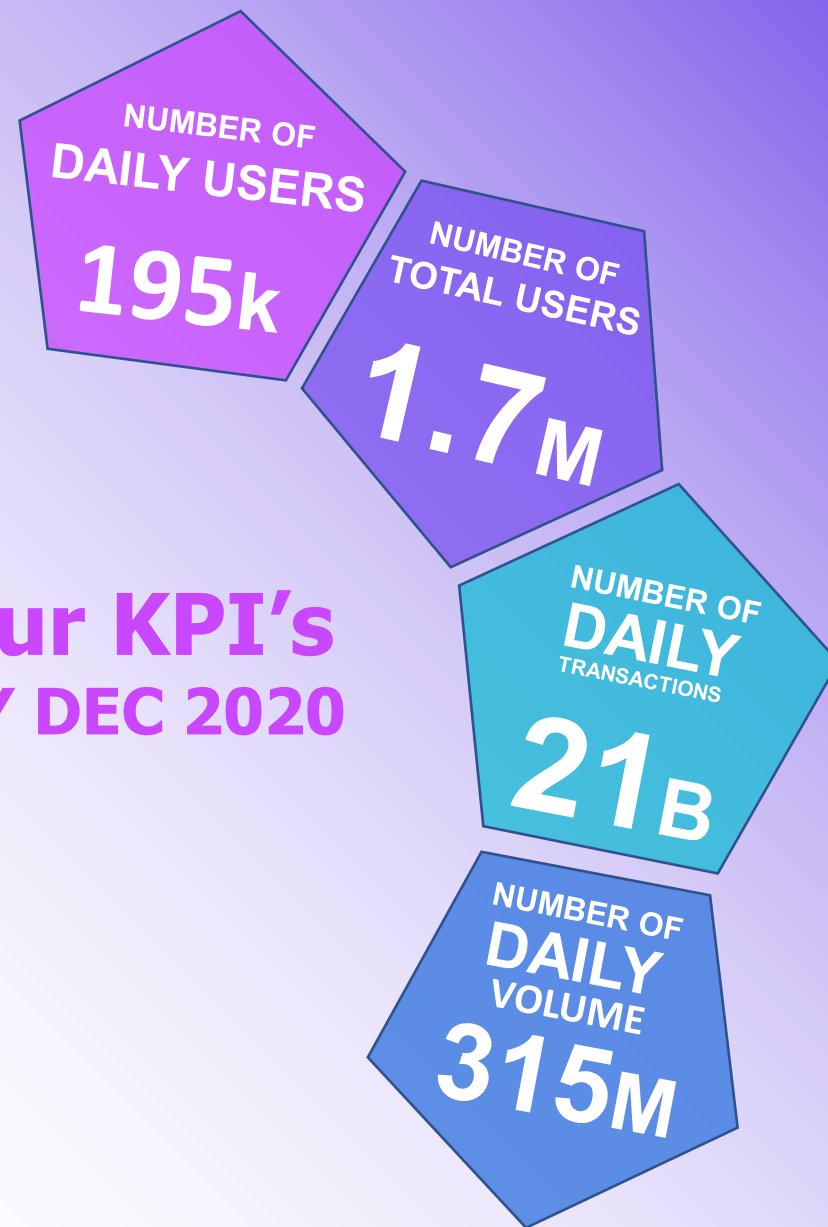
# AUSTRALIA'S 1<sup>ST</sup> DUAL GATEWAY EXCHANGE

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## Designed for Mainstream Adoption

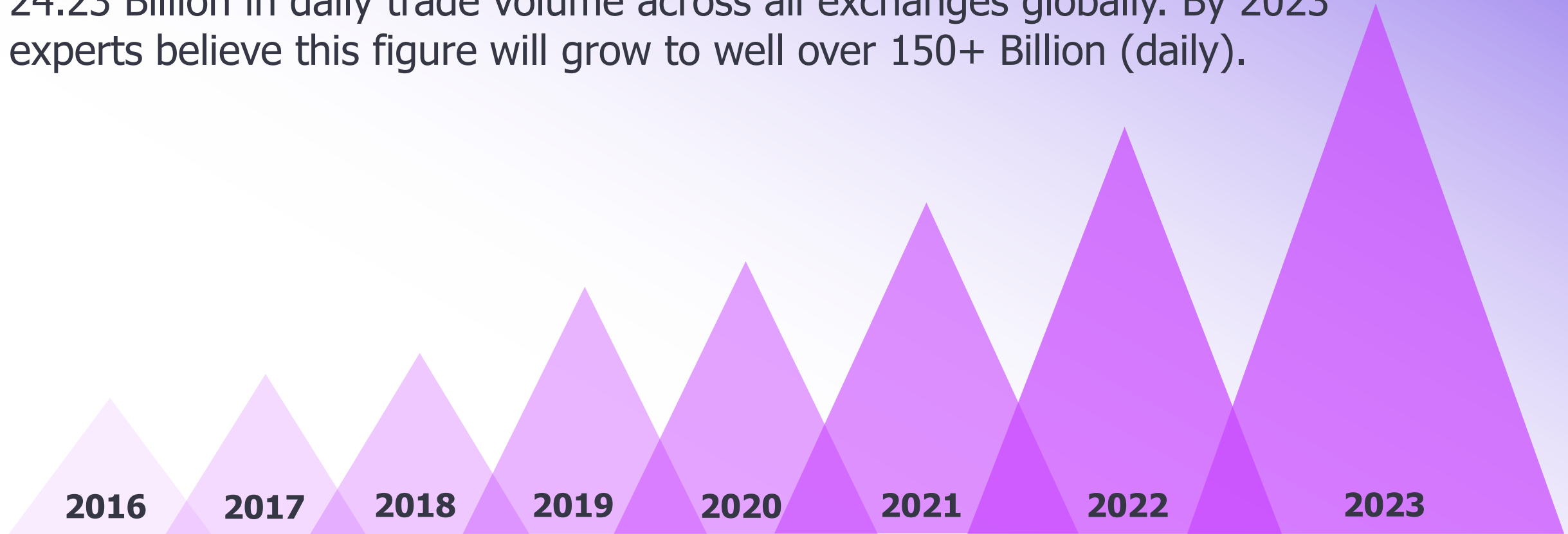
Allowing to choose whether to trade either the Traditional Crypto Market or Derivative Futures or BOTH at the same time on one platform.

Our KPI's  
BY DEC 2020



# THE OPPORTUNITY

Statistics indicate that throughout 2018 there has been an average of 24.23 Billion in daily trade volume across all exchanges globally. By 2023 experts believe this figure will grow to well over 150+ Billion (daily).

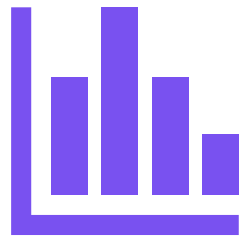


# THE PROBLEM



## FLASH CRASHES

Sudden downward spike in price usually caused by panic-selling and excessive volatility.



## SPOOFING

Spoofing is a form of market manipulation by placing an order which the user doesn't plan to actually execute to influence traders.



## FAKE VOLUME

Artificially inflated volumes from illegal wash trading.



## PUMP & DUMPS

Pump and dump schemes artificially and rapidly increase the trading volume and price of specific asset.



## LACK OF DUE DILIGENCE

Minimal or non-existent identity checks on customers from unregulated exchanges.



## SECURITY HACKS

Exchanges not having a tight and stringent security policy in place.



# THE SOLUTION

BY MANDATING REGULATION



## Identity Policy

Tight KYC and AML procedures to prevent money laundering, fraud and corruption.



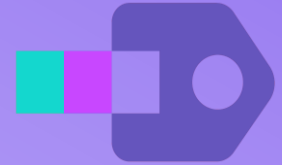
## Artificial Intelligence

Smart (AI) Engine enforces policy and preventative action.



## Security Foundation

By design, security is the foundation of our platform.



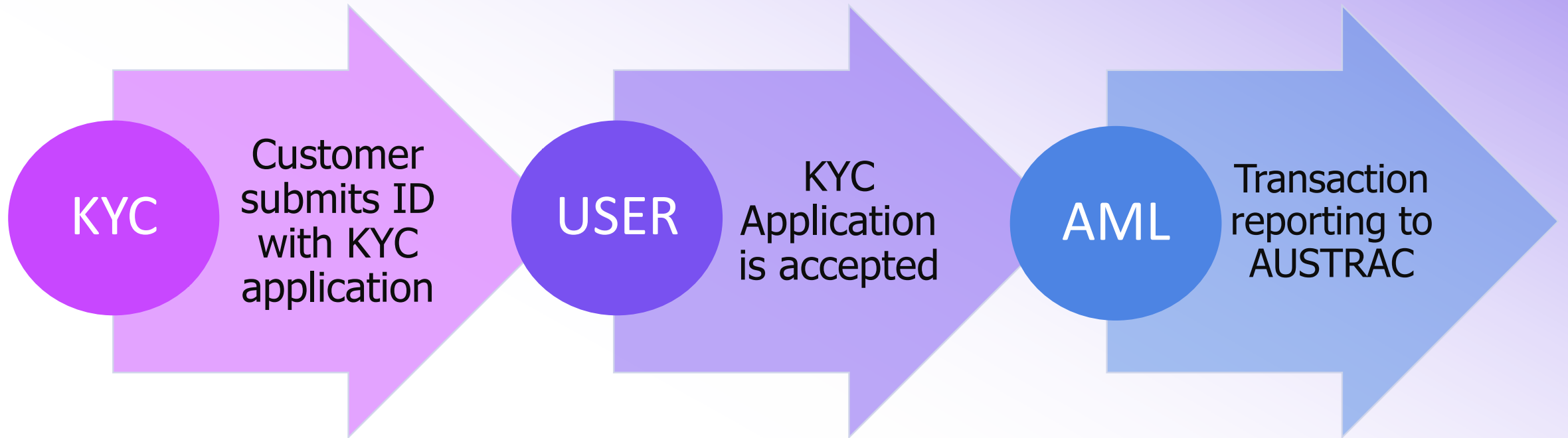
## TAGZ Token

Greater liquidity & reduced exchange trading fees.



# IDENTITY POLICY

WITH STRICT KYC & AML PROCEDURES



# SECURITY FOUNDATION

BY ADOPTING A ROUTINE AWARENESS PROGRAM

AI spots security threat in real time and threat is accessed.



IP is temporarily blocked and threat neutralized.

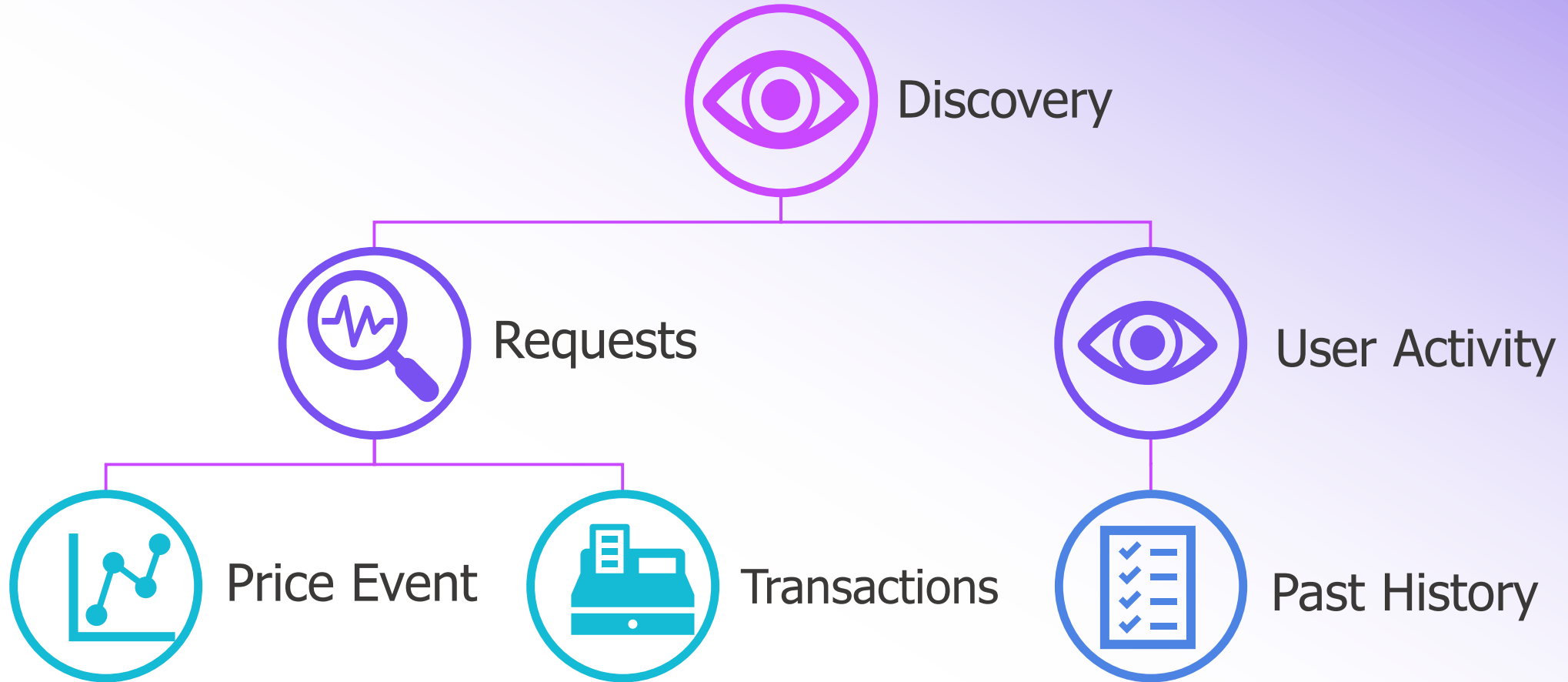


Server goes into protection mode if threat is too large.



# ARTIFICIAL INTELLIGENCE

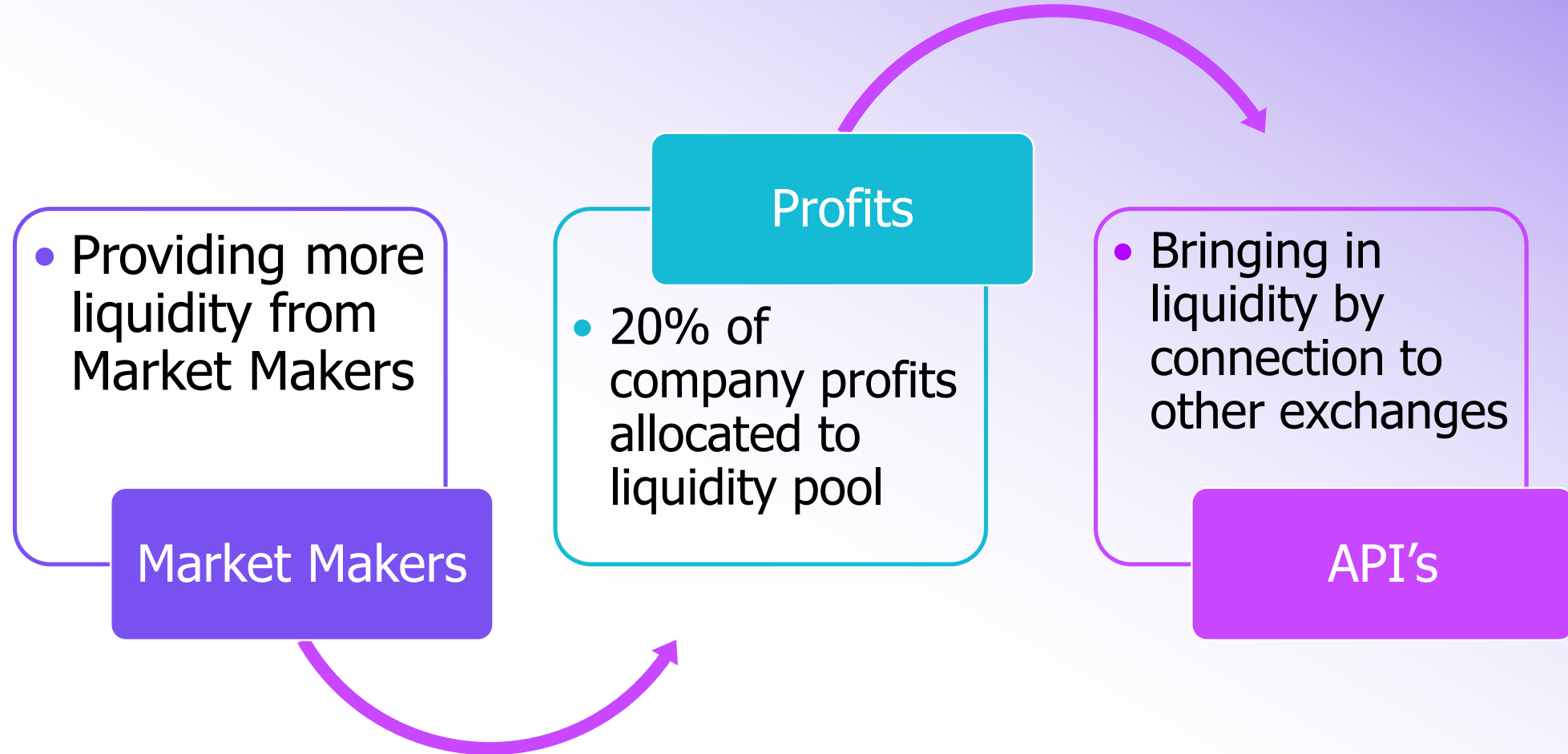
THROUGH INTEGRATED SMART AI TECHNOLOGY





# GREATER LIQUIDITY

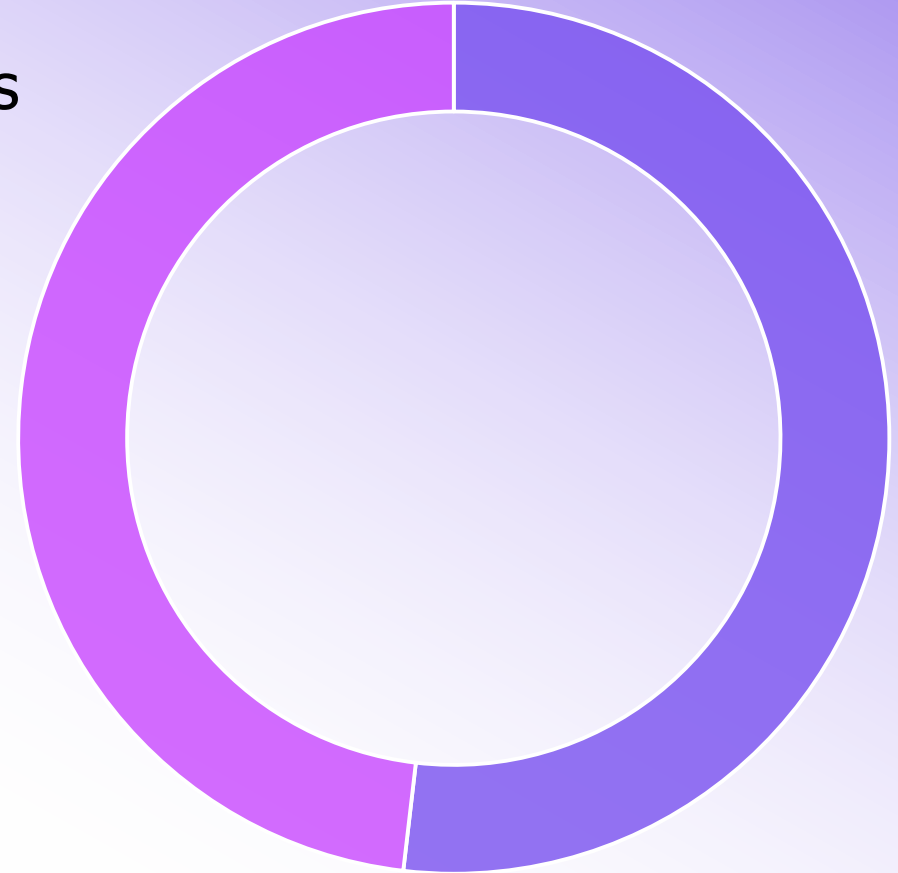
WITH REDUCED TRADING FEES



# DUAL GATEWAY EXCHANGE

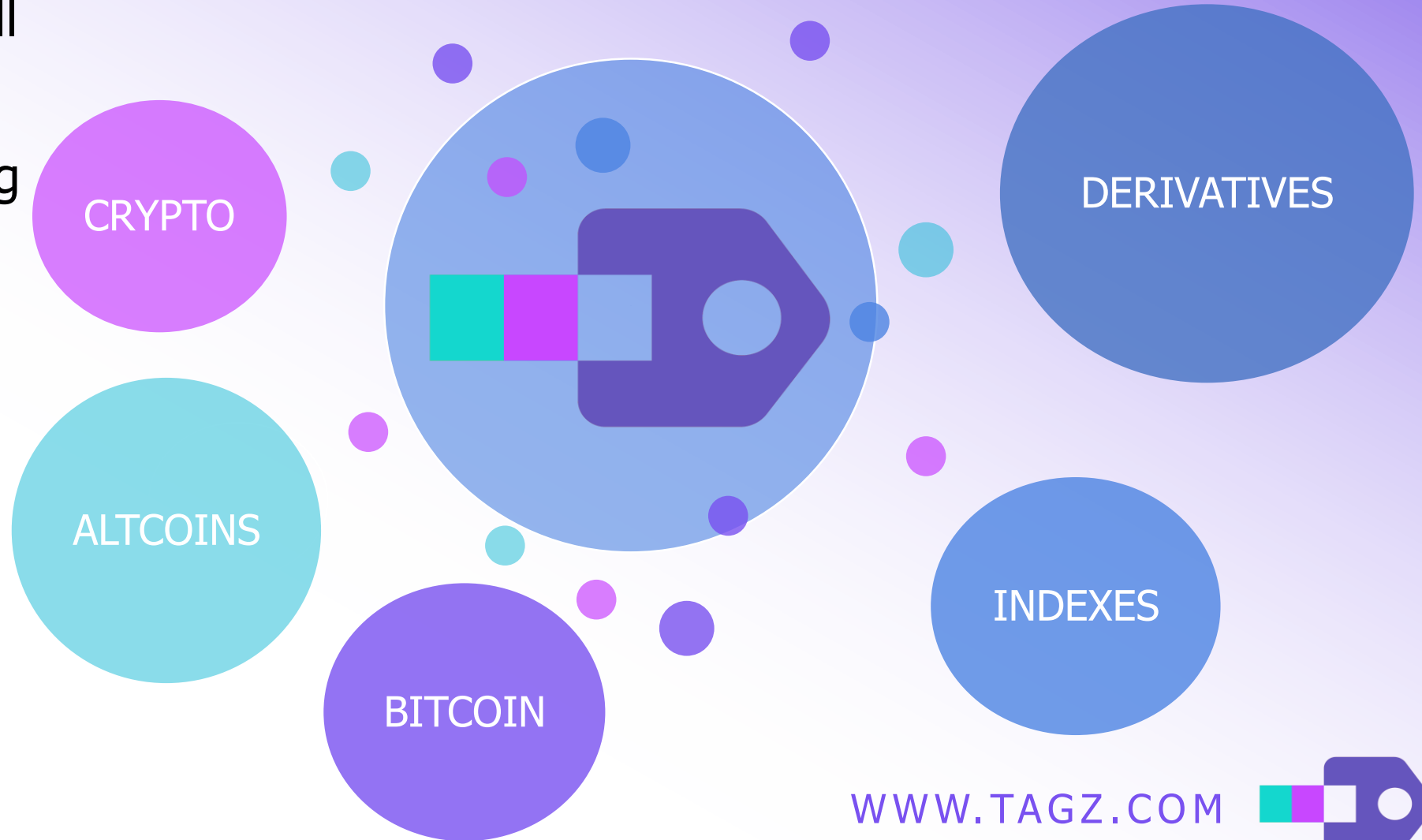
A Dual Gateway Exchange allows us to offer both Traditional Crypto Markets AND Derivative Futures at the same time on one platform.

- Traditional Crypto
- Crypto Futures



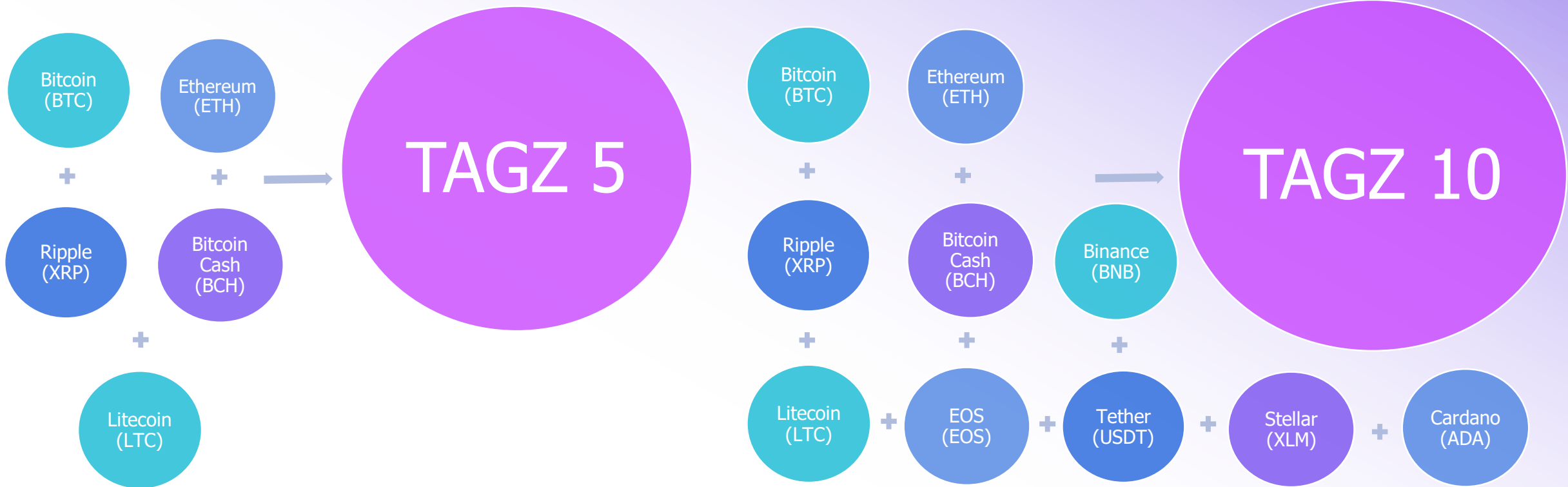
# TRADING ENVIRONMENT

The TAGZ platform will allow inter-trading of all main pairs including Bitcoin, Ethereum and Altcoins as well as custom indexes and derivatives.



# TRADING INDEXES

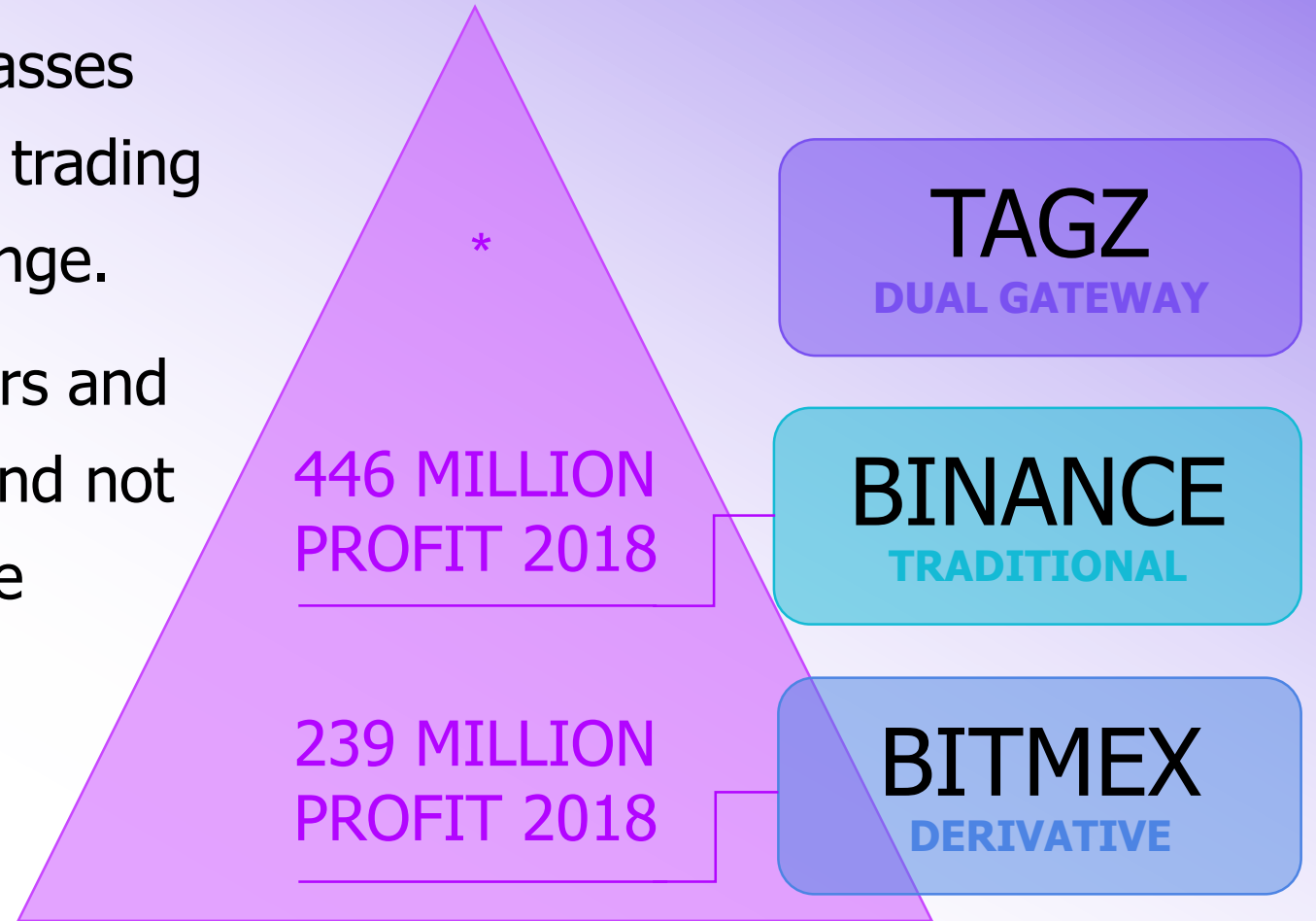
Upon launch of our full-scale platform we will be releasing the following 2 Indexes.



# COMPETITOR ANALYSIS

The TAGZ business model encompasses both traditional & derivative crypto trading as part of the Dual Gateway Exchange.

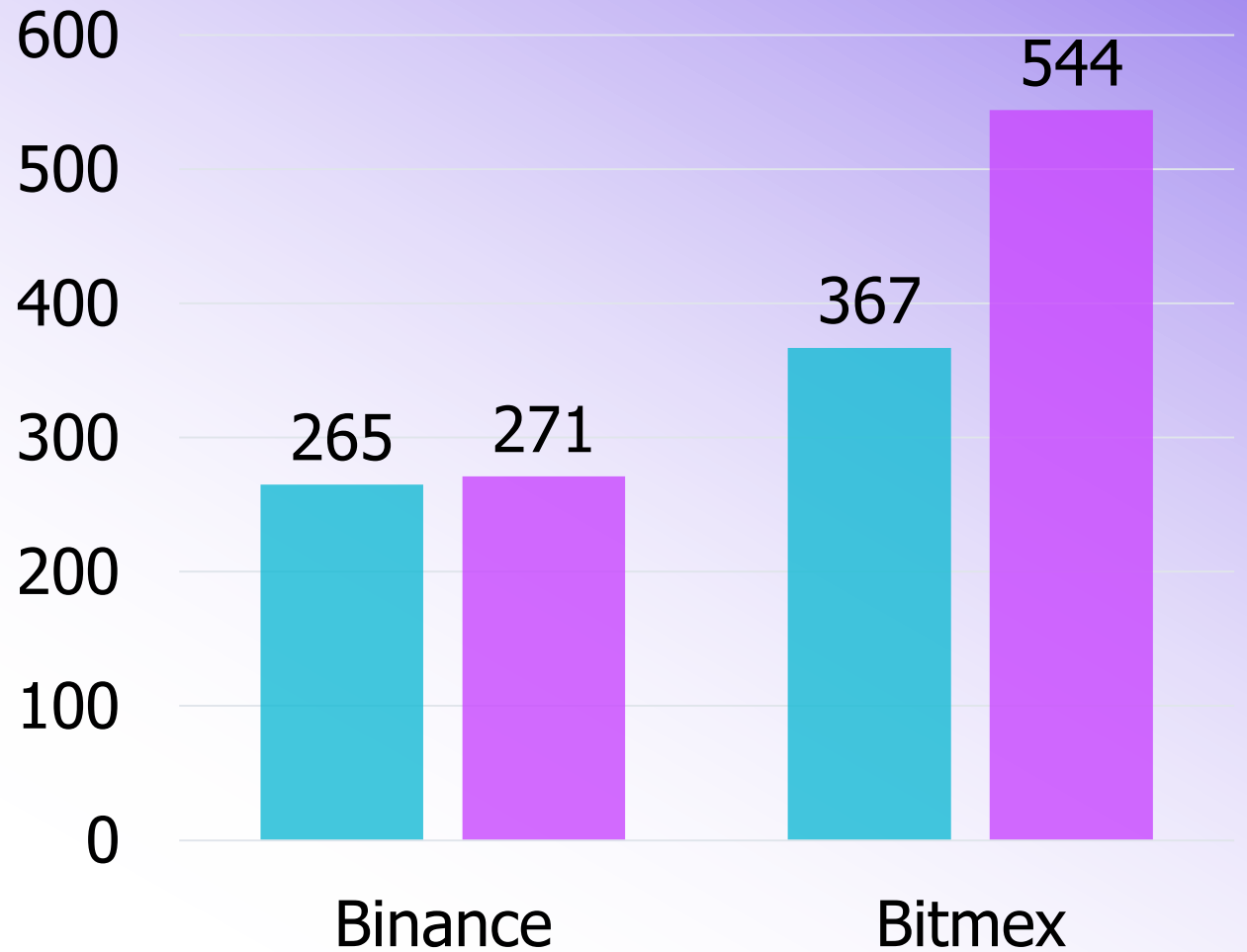
This allows us to capture more users and larger volume from both markets and not restricting ourselves to only half the market like our competitors.



# COMPETITOR VOLUME

This chart shows data for the average reported yearly trading volume in USD \$Billions for both the 2017 and 2018 period.

■ 2017 ■ 2018



# REVENUE STREAMS

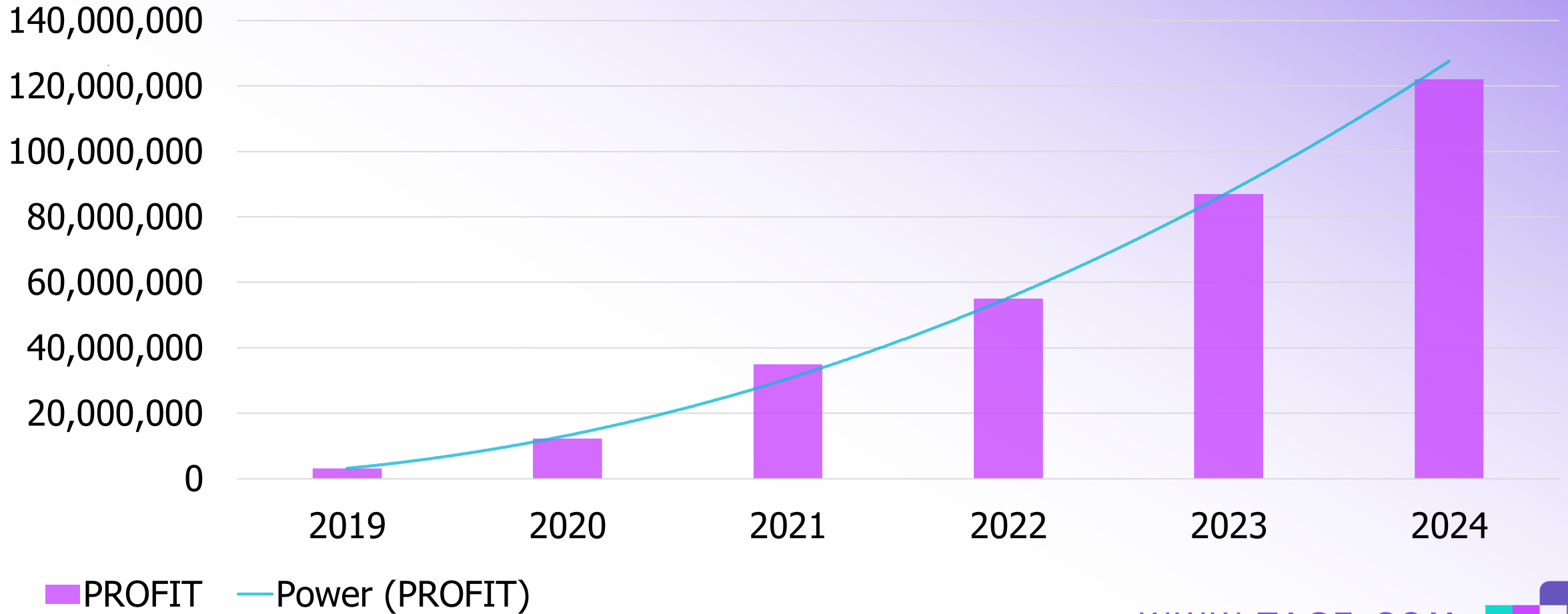
The TAGZ platform will target two types of revenue streams.

Revenue will come from taking a small percentage from each transaction on our exchange and also from new coins being listed.



# FINANCIAL PROJECTIONS

## 5 YEAR FORECAST





# FEE METRICS



■ INCOME



# FUND INVESTMENT

By meeting our Hardcap will allow us to scale a lot quicker.



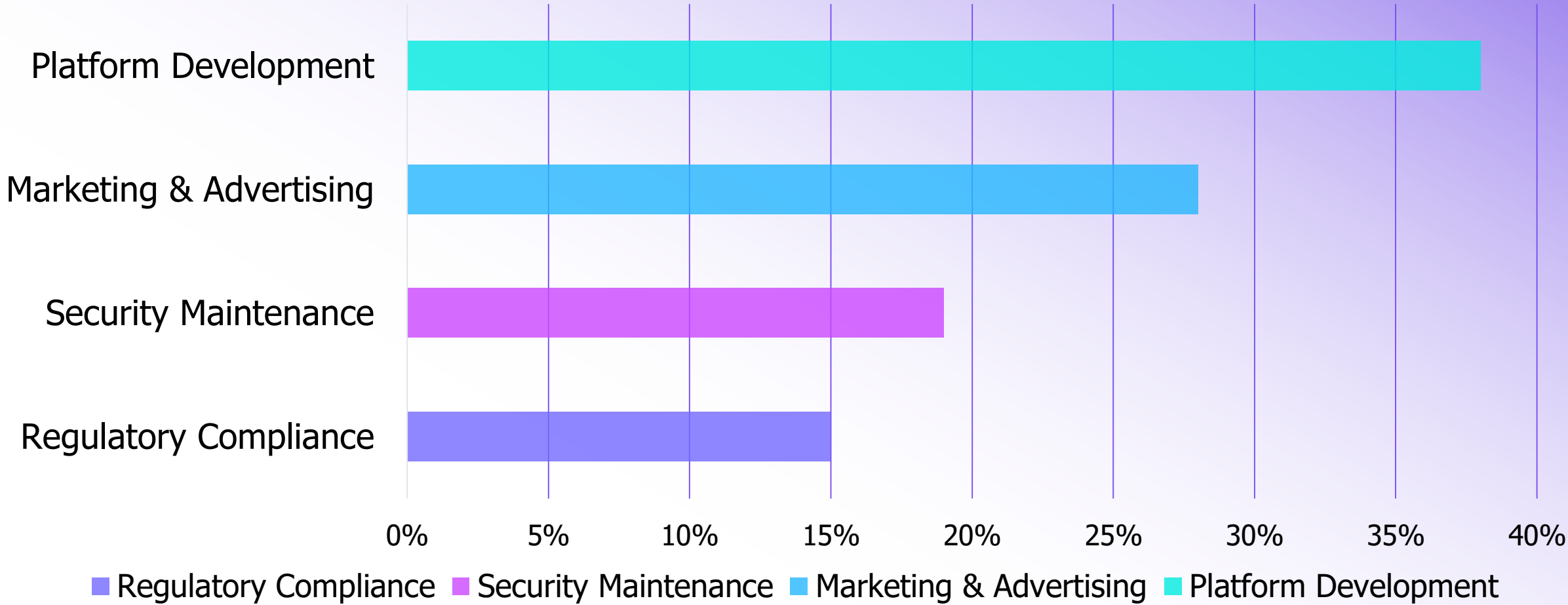
SOFTCAP  
1,100,000



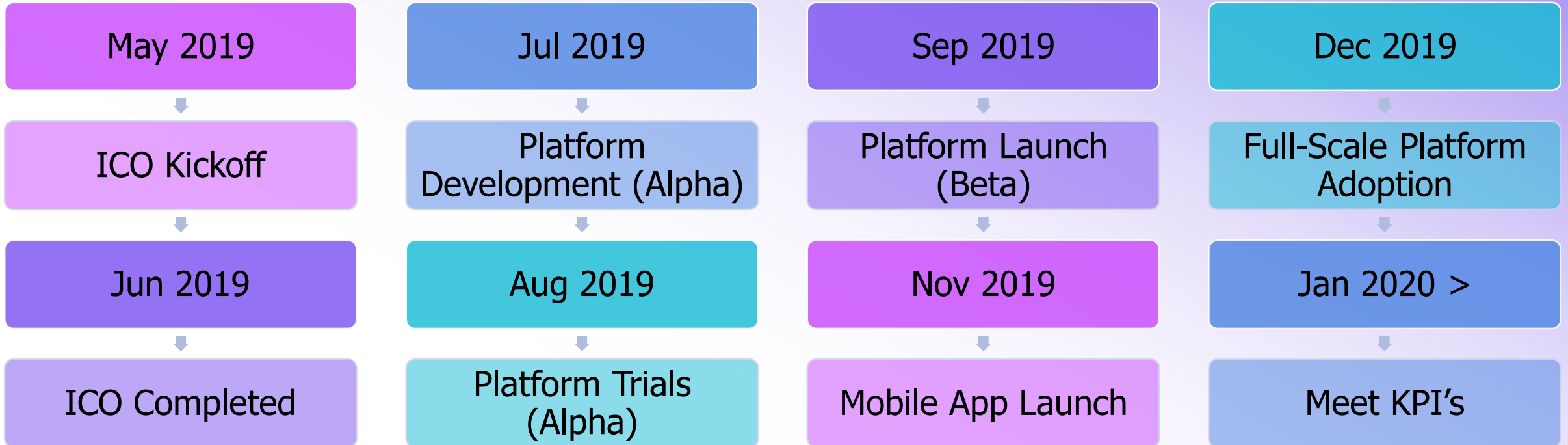
HARDCAP  
7,500,000



# FUND DISTRIBUTION



# ROADMAP



# SCALABILITY GOALS/KPI'S



## SCALE OPERATIONS

- Easy Deployment
- User Friendly Platform
- Future Indexes
- Security Locked
- AI Tech Aware



## MILESTONES

- Become Australia's Largest Exchange by Volume
- Gain Global Scale Adoption



## KPI'S

- 195k Daily Users
- 1.7M Total Users
- 21B Daily Transact
- 315M Daily Volume



# REGISTERED

TAGZ is a Regulated Australian AML/CTF Compliant Austrac Registered Cryptocurrency Exchange.  
Trading under Tagz Group Pty Ltd and Registered ACN 632 160 920.



Australian Securities and  
Investment Commission



Australian Transaction  
Reports & Analysis Centre

## **ASIC Registration:**

ACN 632160920

## **Remittance Dealer:**

IND 100598185-001

## **Digital Currency Exchange:**

DCE 100598185-001



[WWW.TAGZ.COM](http://WWW.TAGZ.COM)



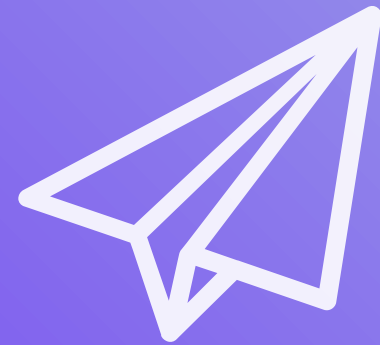


# GET IN TOUCH

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